

Conference

BEAUTIFYING CITIES THROUGH GREENING

Napoli 27 June 2025

University of Naples Federico II

Centro Interdipartimentale di Ricerca Laboratorio di Urbanistica e
Pianificazione territoriale "Raffaele d'Ambrosio" – LUPT

Area di Ricerca RiS·(Me)² | Ricerche e Studi per le Metropoli Mediterranee

via Toledo 402 (staircase A, 1st floor), Naples

Programme

h 9:00 Welcome addresses

Marina Albanese | Director of LUPT, University of Naples, Federico II – Italy

Luis Bernardeau Esteller | P.I. of the LIFE Seed NEB Project, Municipality of Lorquí– Spain

Joaquín Hernández Gomariz | Mayor, Municipality of Lorquí – Spain

Michele Beneventi | Councillor for Districts and Suburbs, Environment and Energy –
Comune di Potenza

h 9:30 Beautifying Cities Through Greening: Conceptual Frameworks, Empirical Research, and Best Practices

Adelina Picone | LUPT, University of Naples, Federico II – Italy

Nuria Prior | EUROVERTICE, European Consulting Specialists – Spain

Jordi Serramia | SINGULARGREEN – Spain

Luca Boursier | LUPT, University of Naples, Federico II – Italy

Daniela Buonanno | DiARC, University of Naples, Federico II – Italy

Rafael Córdoba H. & Nerea Morán A. | DUyOT, Universidad Politécnica de Madrid – Spain

Alessandro Sgobbo | LUPT, University of Naples, Federico II – Italy

João Ferreira Nunes | PROAP, Estudos e Projectos de Arquitectura Paisagista – Portugal

Carlo De Luca | CAIDE STUDIO architetti associati – Italy

Viviana Saitto e Ciro Priore | DiARC, University of Naples, Federico II – Italy

Carmen Gutiérrez Rodríguez | Engineer, Municipality of Lorquí – Spain

Carlo Gerundo | DiARC, University of Naples, Federico II – Italy

Jorge Sánchez | ANSE, Asociación de Naturalistas del Sureste – Spain

Anna Terracciano | DiARC, University of Naples, Federico II – Italy

h 13:30 Discussion & Concluding remarks

Scientific Coordinators and Chairs

Alessandro Sgobbo, Adelina Picone and Marina Albanese

Scientific Committee

Antonia Arena, Marina Albanese, Luca Boursier,
Daniela Buonanno, Carlo De Luca, Enrico Formato,
Isabel Gonzalez Garcia, Rafael Córdoba Hernández,
Francesco Domenico Moccia, Nerea Morán Alonso,
Adelina Picone, Jordi Serramia, Alessandro Sgobbo,
Anna Terracciano.



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